An Owner of The Society of Neuro-Linguistic Programming, certifying at all levels since 1983.





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Criteria for Certification as a Master Practitioner in the Art of Neuro-Linguistic Programming

The set of basic skills of communication competency can be organized as **Input Skills (detection)**, **Internal Representation Skills (processing, recognition)** and Behavioral **Output Skills (utilization)**. Each of the major content areas listed below consists of this set of basic skills.

At the Master Practitioner level, participants are expected to demonstrate a growing competency, versatility and finesse in utilizing the basics of Practitioner training (as outlined in the Criteria for Certification as a Practitioner in the Art of Neuro-Linguistic Programming). And as they become more versatile and effective in the expression of both their language skills and non-verbal communication, they broaden the range of possibility and choice.

In general, Master Practitioners should demonstrate the following:

- 1. Multi-level tasking, e.g., purposeful multi-level communication, including:
 - Detect the differences between the forms of conscious and unconscious mind communication, and
 - Make the distinction between content and the form of the content.
- 2. Integrating the NLP operational presuppositions into their thinking and behavior.
- 3. Knowing the difference between remedial and generative change.
- 4. Combining the various elements of the techniques to design customized interventions.
- 5. Building and utilizing states of consciousness and physiology that promote flexibility, variability, creativity and mobility in thinking and in action.
- 6. Making conscious shifts in perspective, state and behavior (e.g., resequence habitual representational system sequences to interrupt "unresourceful" states) to keep open opportunities for discovery, creativity and learning for themselves and others.
- 7. Utilizing linguistic skills with purpose, e.g., use of language in ways that demonstrate "conversational intervention."
- 8. Developing a greater awareness and utilization of a systemic approach.

Specific skill areas include:

1. Meta Programs:

- Detect and identify the linguistic markers that presuppose the various Meta Programs, including the structure of Time;
- Elicit and utilize Meta Programs, not only as a set of "diagnostic" tools, but also as a pacing and leading tool, and as a information-organizing tool in the process of setting well-formed outcomes.
- In general, utilize Meta Programs and the structures of Time to work together as a system of resources.

2. Advanced skills in framing outcomes:

- Make the distinction between an outcome and setting a direction.
- Know the difference between remedial change and generative change.
- Determine response environments: context-based and content-based, for example, "predicting" the implications of change through time, essential variables for feedback, and appropriately generalizing change.

3. Advanced Language skills:

- Detect the linguistic distinctions known collectively as "Sleight of Mouth" Patterns.
- Reframing at different logical levels, using the various "Sleight of Mouth" Patterns, e.g., to weaken/strengthen a belief and redirect the process of generalization.
- Utilize Counter-Example Strategies, e.g., sort incongruities and conflict and reintegrate inside of larger functional frames in ways that expand the range of what is possible.
- Use language patterns more precisely and with purpose, e.g., design questions by presupposition.
- 4. **Values and Criteria:** elicit, pace, utilize, adjust (if appropriate), and operationalize for the purpose of supporting the process, for example, motivation, setting outcomes, negotiation procedures, conflict resolution, strategies, etc.
- 5. **Advanced Strategies skills:** elicit, design/modify and install strategies: learn how to use motivation, convincer, decision, and follow-through strategies inside of other intervention processes.
- 6. **Trance:** in addition to skills at the Practitioner-level, participants should begin to recognize, induce, and utilize naturally-occurring trance phenomena (sometimes referred as "conversational hypnosis" or "wake state hypnosis.